

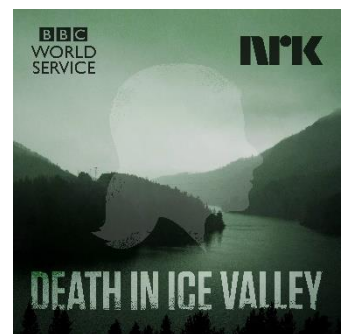
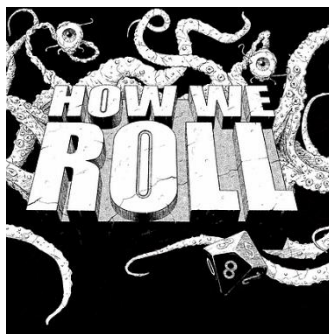
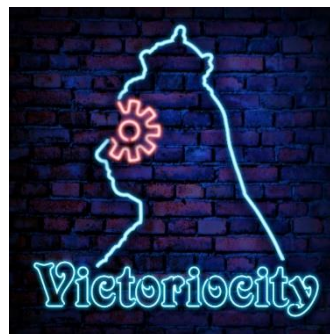


February 2nd 2019 | Run by Rocksalt Events | Event Manager: Jess Anson | info@rocksaltevents.com

Hosted by [Millennium Point](#)

Sponsored by Present Communications; Hindenburg Systems; GLProUK

PodUK events are one-day celebrations of the UK podcasting fandom scene, focusing primarily on shining a spotlight on Britain's independent podcast creators. PodUK 2019 featured a host of brilliant British podcasters who performed live recordings, panels, meet n' greets and more besides for their fans to enjoy. These featured podcasts were:



Podcasting fosters community, and we want to help bring those communities together. While the US currently has the monopoly on podcasting, with shows like *The Adventure Zone*, *Critical Role*, *Welcome to Night Vale*, *The Bright Sessions* and many more creating amazing, global fandoms, right now there are very few dedicated spaces in the UK for fans of those shows to come together and celebrate them. Not to mention, there are so many incredible *British* podcasts that don't get the attention they deserve - yet. If PodUK can, even a little, help those communities come together; help put those British shows into the spotlight and let fans have a space to celebrate them, it's worth doing.

With PodUK 2019, we succeeded in our goal of creating a space where people would feel inspired not only to create, but to make new friends; to learn new skills; to expand their horizons. In her write-up of PodUK 2019, for example, Caroline Crampton of HotPod said: *"It was one of the kindest, most supportive podcast things I've ever been to, with strangers striking up conversations in the halls and plenty of listener-talent mingling."* Our feedback forms were also filled with glowing reviews; when asked what they enjoyed at PodUK, attendees' answers included:

"Excellent live shows, lovely people. Inspiring workshops and panels. Beautiful venue."

"Finally seeing some of my favourite shows being performed live, meeting some of my favourite creators and voice actors, and spending time with other fans."

"The energy and community of the day was so incredibly positive. The chance to meet a group of great and enthusiastic British Podcasters, both new and experienced, was a really great opportunity and the reality of it was better than I could ever have hoped for."

"The enthusiasm, the love, and the genuinely brilliant atmosphere. A really special day."

Though fans are undoubtedly at the centre of our PodUK events, we also cater towards aspiring and current podcasters, primarily through 'how-to' workshops and networking sessions. PodUK 2019 saw fantastic workshops from the likes of Sarah Golding (Voice Acting Workshop), Ewan Spence (Interviewing for your Podcast), Hindenburg (Painting Stories With Sound) and Hedley Knights & Zachary Fortais-Gomm (Sound Production in Podcasting). Attendees were able to expand their podcasting knowledge, learning new tips and tricks across the board in podcast production!

We believe there's something for everyone in the podcasting scene at PodUK, and everyone is encouraged to come – you don't have to be on stage to be involved in PodUK!

Who Are We?

Rocksalt Events Ltd is a small, UK based events company born from the director Jess Anson's love for fan conventions, and the dream to create them herself. She has spent the past couple of years creating fan events, and is now moving into conventions with the PodUK team! Find out more at www.rocksaltevents.com

The Convention

Why Put On PodUK?: There may be a handful of podcasting themed events in the UK already, but none of them are made to truly allow people to *celebrate* the podcasting world in the spirit of the Comic Cons, Vidcons and Sci-Fi cons of the world. Through PodUK, we bring together podcast fans, aspiring, and

established Podcasters for a celebration of the media we love. We aren't particularly interested in the corporate side of podcasting; instead, we want to establish a light-hearted, geek-centric environment. It's, at its core, a convention, and not a conference. Attendees, not delegates.

What Is PodUK?: PodUK is a passion project, with the team putting as much of their time and effort in as they possibly can, as well as stretching a very limited budget as far as it can go, to create the best event possible! Primary features of PodUK include the ability to meet and mingle with creators, watch them perform liveshows, attend workshops to learn more about the art of podcasting, and get inspired to create!

How Is PodUK Funded?: Past personal funds and previous ticket sales profits, sponsorships are one of our primary forms of funding, allowing us to enhance the event with, for example, high quality AV equipment, show bags packed with goodies for attendees, eye-catching signage, refreshments for our attendees & guests, and much more.

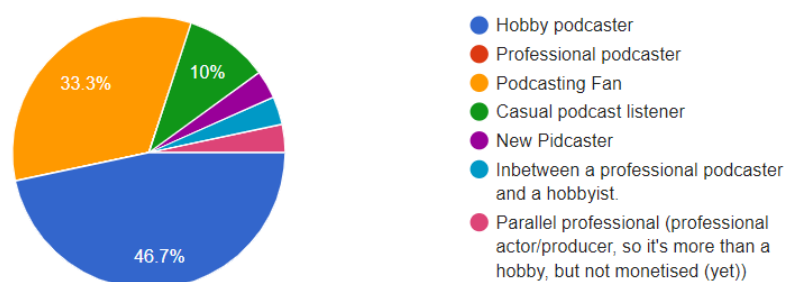
Where: [Millennium Point](#), Birmingham, a modern space with a gorgeous auditorium. We use this & their [Platform](#) & CONNECT spaces for PodUK.

Our Attendees

PodUK 2019 saw 200 tickets purchased, with 150 attendees showing up on the day. As can be seen below, these attendees were primarily hobby podcasters and podcasting fans. Namely, people who want to learn more about the art of podcasting, whether that's through workshops, or through discovering new tech that could help them make their podcast better, or people who want to meet their favourite creators/see them performing live.

Would you say you are a...

30 responses



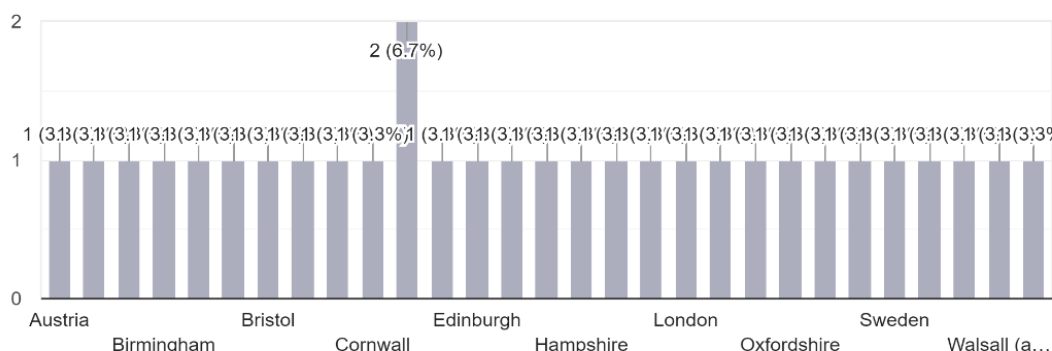
Our attendees came in all age ranges, from teens to 50+ year olds! Podcasting is such a diverse hobby, it's no surprise that it attracts people from across the age spectrum.

PodUK saw attendees coming in from both across the UK, and across the sea! Attendees came to see their favourite podcasts from as far afield as Austria & Sweden, as you can see here, showing how there is certainly a demand for podcasting based events across Europe – one that we are helping to fulfill. Locations in the UK varied greatly – though many of our performers travelled up from London, attendees

came from Scotland, Cornwall, Blackpool, Hatfield, Walsall, etc. There is certainly a willingness to travel if the right incentives are provided.

Where did you travel from to come to PodUK?

30 responses



PodUK is returning to Millennium Point on the 1st February 2020 for **PodUK 2020**, and we want to make it even bigger and better than the first. For that, we need your help.

Why You Should Sponsor PodUK 2020

PodUK is unique in the British podcasting event space: we focus on a demographic that others do not. How is our audience different?

- Our event is in Birmingham, drawing audiences that might not live close enough to London to attend the many London-based podcasting events. PodUK offers you the chance to put your business in front of a whole new group of people.
- Our attendees are primarily hobby podcasters or podcasting fans, as opposed to the industry demographic that other podcasting events have the monopoly on. These are passionate people who want to help support the media that they love

Our attendees want to learn how to make & produce podcasts; want to know what tech they can use to make those podcasts; want to find new podcasts they can listen to and support. You could be the ones to make that happen.

In exchange for your sponsorship, we can potentially offer you:

- Advertising on our website, social media, show booklets, etc
 - A table at PodUK to show off your brand
 - A workshop slot at PodUK

And more besides.

We have various sponsorship opportunities available; please take a look over at www.rocksaltevents.com/sponsoship-opportunities. We have a large variety to suit a wide range of businesses, and we hope you'll find something that takes your interest. If not, we are more than happy to discuss other options with you. Just get in touch at info@rocksaltevents.com